



Greetings!

We are thrilled to invite you to join us as a **Star of the Season** sponsor for our annual holiday fundraising event, Festival of Trees (FoT), held on Friday, December 6, 2024, at the Hingham Community Center during the beloved Hingham Christmas in the Square. This cherished tradition attracts thousands of local residents and neighbors across the South Shore each year.

As a **Star of the Season** sponsor, you have the unique opportunity to shine with an exclusive sponsorship of a HWC United for Good Charity Tree. This distinguished sponsorship is limited to six spots, with a minimum donation of \$1,000. Your contribution will have a direct impact, as 100% of your donation will go to the HWC College Scholarship Fund, supporting the educational aspirations of local students.

By becoming a **Star of the Season** sponsor, you will receive the following benefits:

- **Exclusive recognition** at the event, with prominent placement of your logo and name in front of a United for Good Charity Tree
- **Additional** social media promotion alongside United for Good Charity Tree posts
- **Featured presence** on our official event flier, displayed publicly around town
- **A Certificate of Sponsorship** to proudly display at your business
- **Media recognition** in any newspaper coverage of our event
- **On-site event signage** highlighting your support
- **HWC website promotion** of your logo & link
- **HWC social media** marketing, including link and logo of your business

To ensure all benefits are provided, we kindly ask that **Star of the Season** sponsorship donations be received by November 1st. Donations received after this date may not receive all benefits due to media publication deadlines.

We understand the many requests you may receive, and we truly appreciate your time and consideration of our appeal. If you have any questions or would like to discuss sponsorship opportunities further, please contact us at [fot@hinghamwomensclub.org](mailto:fot@hinghamwomensclub.org).

Thank you for your support and generosity.

Warm regards,

Jenée Melgoza  
President, Hingham Women's Club

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