

2024 HWC Festival of Trees: How to Contribute

Sponsorship

Sponsorship levels are determined by the value of your cash or in-kind donation.

**Star of the Season
Platinum, Gold, Silver &
Jingle Bell**

Donate an Experience or Item

Experiences and items will be included in the raffle. The inclusion of each item as a standalone showcase or its integration into a thematic arrangement will be determined by its donation level.

Cash Donations

Monetary contributions will go towards the HWC College Scholarship Fund, event expenses, and any surplus will be distributed among the selected 2024 Charity Trees.

2024 HWC Festival of Trees: Sponsorship Levels

★ Star of the Season ★

Shine as the Star of the Season with an **exclusive sponsorship of a United for Good Charity Tree!** This unique opportunity is limited to six available spots. Minimum \$1,000 donation - 100% contribution given to the HWC College Scholarship Fund.

- **Exclusive recognition** at the event, with prominent placement of your logo and name in front of a United for Good Charity Tree
- **Additional** social media promotion alongside United for Good Charity Tree posts
- Your logo will be featured on our official event flier, displayed publicly around town
- A Certificate of Sponsorship to proudly display at your business
- Recognition in any newspaper coverage of our event
- On-site event signage
- HWC website promotion of logo & link
- HWC social media marketing, including link and logo of your business

Star of the Season donations must be received by November 1st to ensure all listed benefits, allowing time for content creation and distribution. Donations received after November 1st may not receive all benefits due to media publication deadlines.

★ Platinum \$1,000+ ★

- Your logo will be featured on our official event flier, displayed publicly around town
- Recognition in any newspaper coverage of our event
- On-site event signage
- HWC website promotion of logo & link
- HWC social media marketing, including link and logo of your business

★ Gold \$750-\$999 ★

- Recognition in any newspaper coverage of our event
- On-site event signage
- HWC website promotion of logo & link
- HWC social media marketing, including link and logo of your business

★ Silver: \$500-\$749 ★

- On-site event signage
- HWC website promotion of logo & link
- HWC social media marketing, including link and logo of your business

★ Jingle Bell: \$250-\$499 ★

- HWC website promotion of logo & link
- HWC social media marketing, including link and logo of your business

★ Donations under \$250 ★

- HWC website promotion of donor name
- An incredible sense of fulfillment from supporting a meaningful cause!